Creativity with generative AI

Title: Improbable Ideas Lab

Activity: Explore creative ideas with generative AI, filter them through human judgement, and turn one of them into a viable proposal.

Duration: 40 minutes

Work format: Teams of 3 or 4 people

Materials: Generative AI tool, idea-selection worksheet, sticky notes or shared document, and a short rubric.

Instructions:

1. Each team starts from a challenge close to its VET programme: improving a service, explaining a complex concept, designing a campaign, or solving a real classroom/workshop need.

2. The team asks the AI for ten varied ideas: two very practical, two risky, two visual, two collaborative and two unexpected. It must include clear limits: target audience, available resources and ethical aspects.

3. The team classifies the ideas in a quick matrix: useful / original / feasible / responsible. It must reject at least three ideas and justify why it will not use them.

4. Based on the best ideas, the team builds a combined proposal. It may ask the AI to improve it, but it must modify it with its own decisions and adapt it to the real context.

5. Each team prepares a mini-gallery: name of the idea, target users, value provided, risks or limits, and three human changes made to the AI output.

Final product: A creative proposal worksheet and a mini-gallery shared with the class.

Assessment criteria: relevance of the challenge, variety of ideas explored, quality of critical filtering, adaptation to context, ethical consideration and clarity of explanation.

Key idea: "Creativity with AI is not about keeping the first answer, but about exploring, selecting, transforming and justifying."

Quick creative-selection worksheet

Challenge: What problem or need do we want to work on?	**Target users:** Who is the proposal created for?
AI ideas: What options has the AI suggested?	**Human filter:** What do we reject and why?
Combination: Which ideas do we mix or transform?	**Risks and improvement:** What ethical or practical limit should we review?

Suggested answer key: there is no single correct answer. The teacher should check that the team does not simply copy an AI output, has compared several options, and can explain which ideas were rejected, which elements were combined, and which human decisions made the final proposal more useful, original and responsible.

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